

## ABSTRACT

A method for shipping temperature-sensitive goods comprises the steps of receiving an order from a customer for a shipping container designed to hold temperature-sensitive goods, ascertaining from the order an appropriate number of appropriately-sized containers needed, delivering the appropriate number of appropriately-sized containers, loading the goods into the container, determining alternative logistical solutions for delivering the goods based on dictated constraints, allowing the customer to select the logistical solution by which the goods will be delivered, implementing a shipping schedule based on the logistical solution selected by the customer, undertaking to deliver the goods according to the shipping schedule, monitoring, via shipment tracking data, the undertaking to deliver the goods, maintaining communication access to the shipment tracking data, delivering the goods to a desired destination, unloading the container, retrieving the container; and cleaning, inspecting, and making the container ready for future use.